CLIENT: GRENADA COUNTY, MS





REFERENCES

PROJECT LAUNCH: 2021 PROJECT LEAD: Bret Keast, Owner | CEO

KEY PERSONNEL: Sharon Cadena, Client Care & Operations Manager Alexys Irwin, Lead Build Associate Vanessa Otero, Designer

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GRENADA COUNTY BUILD A BETTER TOGETHER 2040 PLAN

In 2021, the Greater Grenada Partnership of Grenada County, MS, began preparing their Build Better Together 2040 Comprehensive Plan to ensure their readiness for future growth. They partnered with enCodePlus' sister company, Kendig Keast Collaborative, to complete the drafting process and implement an online version of the plan. The enCodePlus team helped design the plan for optimal online viewing by adding custom design elements that draw the reader's attention to important details and enhance the plan's readability.

When the plan was adopted in 2022, enCodePlus created a Plan Navigator home page. The Plan Navigator allows users to get an overview of the plan by highlighting essential information such as the "Big Idea" statement that guided the entire process, a listing of top strategic priorities, and a visual breakdown of the plan structure. Users can also quickly see information on the plan's guiding principles, focus areas, goals, and strategic action priority items, with additional pages providing even more details about the Plan Goals and Plan Implementation process. Links throughout the navigator allow direct access to relevant portions of the full text.

Grenada County's partnership with Kendig Keast Collaborative and enCodePlus helped them accomplish their goal of creating an attractive Comprehensive Plan document that is easily accessible to everyone in their community.

enCodePlus has designers on staff who are able to provide custom logos, plan layouts, landing pages, and more.



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development success and natural, cultural and recreational assets. To ensure their readiness for what's ahead, Grenada area leaders prioritized the reprantion of a long-range plan. The Granad Courty Build Better Together 2040 Plan, which also provides a strategic focus for the near term. Along with judido googing growth management efforts, the planning process enabled residents and leaders to highlight a shared vision, "Our Build Better Together Strategy". Thanky for visiting this online gateway to the plan, which was approved and adopted unanimously by the Granad Courty Board of

"It serves as a framework for thoughtful community discussion on the real and perceived challenges currently facing Grenada County and the opportunities that will shape its future."



Big Idea Statement To develop and implement creative community-based strategies to enhance

Screenshot of the Interactive Summary custom design

