## CLIENT: GREENSBORO, NC





Custom Site Branding



Document Management



eReader



Digital Plan Summary



**PDF Exports** 

PREMIUM FEATURES

# ONLINE COMPREHENSIVE PLAN & DIGITAL PLAN SUMMARY FOR GREENSBORO, NC

In the Winter of 2019, planning leaders realized that their draft of the GSO2040 Comprehensive Plan needed to be presented in a way that reflected the inclusive, ingenuitive, and sustainable community for which they were planning.

After working with enCodePlus (ECP) to make the Land Development Ordinance (LDO) available online, planning leaders knew that they could depend on ECP to see their vision through.

The project scope included a full conversion of their draft Comprehensive Plan from Microsoft Word to the enCodePlus cloud publishing software, design and development of a fully editable web-based Plan Summary, and creation of a community-branded eReader.

"The accessible technology made it easy for every department to get involved in the drafting and adoption of The Plan. It was a truly unifying exercise. We're working together in new ways and embracing the big ideas identified in The Plan across the board."

- Sue Schwartz, Planning Director

### REFERENCES

#### PROJECT LAUNCH:

January 2020

#### **PROJECT LEAD:**

Bret Keast, Owner | CEO

#### **KEY PERSONNEL:**

**Sharon Cadena**, Client Care & Operations Manager **Goeff Schroeck**, Web

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Developer

Walt Stuart, Designer

#### **REFERENCE:**

**Mr. Russ Clegg**, AICP | Planning Department

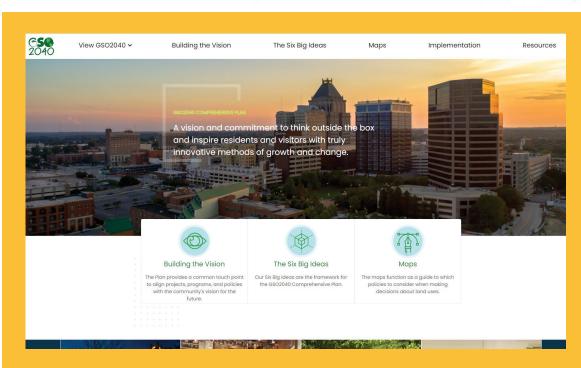
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Screenshot of the custom Plan Navigator

