



**Custom Plan Design**



**eReaders**



**Two Plans in Same Portal**



**Cross Referencing**



**PDF Exports**

**PREMIUM FEATURES**

**ENHANCING ACCESSIBILITY: BAYTOWN'S INNOVATIVE APPROACH TO COMPREHENSIVE PLANNING WITH ENCODEPLUS**

In 2021, the city of Baytown, TX, began drafting their Comprehensive Plan 2040 and Bayway Drive Corridor Plan with enCodePlus' sister company, Kendig Keast Collaborative. The enCodePlus team helped design both plans for optimal online viewing by adding custom design elements that draw the reader's attention to important details and enhance their readability. Additional features like hyperlinked cross-references make navigating the plans easy, and eReaders allow users to view the plans in a book-like format.

Baytown's enCodePlus portal allows users to easily access both plans, as well as related Technical Specifications, a Project Manual, and the city's Stormwater Plan. Several links to the city of Baytown's official government site are also included.

Baytown's partnership with Kendig Keast Collaborative and enCodePlus helped them accomplish their goal of creating attractive Comprehensive Plan and Corridor Plan documents that are easily accessible to everyone in their community.

The Baytown portal was among the first to use enCodePlus' WebPlan design features.



**REFERENCES**

**PROJECT LAUNCH:**

November 2020

**PROJECT LEAD:**

**Bret Keast**, Owner | CEO

**KEY PERSONNEL:**

**Sharon Cadena**, Client Care & Operations Manager

**Alexys Irwin**, Lead Build Associate

**Vanessa Otero**, Designer

**REFERENCE:**

**Ms. Francesca Linder**

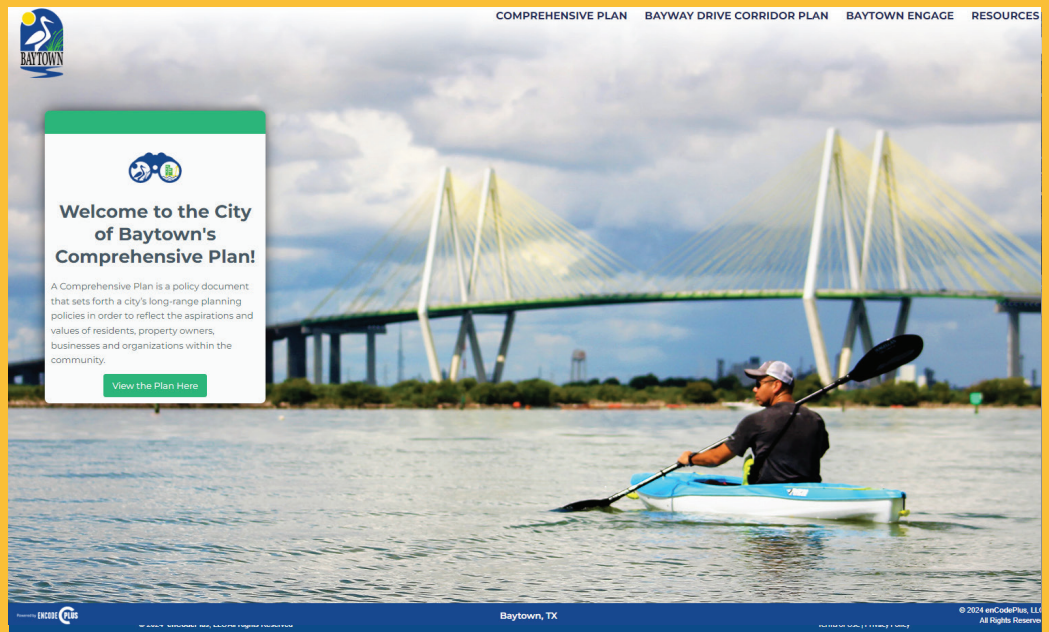
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Screenshot of Baytown's Homepage